

# *Agenda*

## **2025 Women's Leadership Conference**

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### **Wednesday, August 20**

5:00 – 6:30 p.m.      **Registration**

### **Thursday, August 21**

8:30 a.m.      Presiding/Welcome:      Alicia Helle, Cooper Farms  
Orientation:      Barbara Jenkins, U.S. Poultry & Egg Association

**A Rise to the Top . . . Making HERstory!**  
Jamila Gordon, Lumachain CEO & Founder

9:15 a.m.      **Panel: Bridging the Communication Gap**  
**Moderator:**      Alicia Helle, Cooper Farms  
**Panelists:**      Kendra Waldbusser, Pilgrim's  
                                 Megan Hines, Wayne-Sanderson Farms  
                                 Sarah Campbell, Lincoln Premium Poultry

10:15 a.m.      **Break**

10:30 a.m.      **Wealth Management for Female Leaders**  
Lynn Lavender, BMO Wealth Management

11:15 a.m.      **Artificial Intelligence: Work Smarter, Not Harder . . . A Case Study**  
Romika Wells and Jennifer White, Wayne-Sanderson Farms

12:00 p.m.      **Lunch**

1:00 p.m.      Presiding:      Brittany Dawkins, Pilgrim's  
  
**Health and Wellness Tools for Leadership Success**  
Dr. Mary Nelson Robertson, Mississippi State University

1:45 p.m.      **Interactive Informational Spotlights**

3:00 p.m.      **Adjourn**

### **Friday, August 22**

8:30 a.m.      Presiding:      Amanda Chosewood, Fieldale Farms Corporation

**Women Leading with Resilience and Fortitude**  
Lisa Gilbert, No-Nonsense Training Solutions

10:00 a.m.      **Break**

10:15 a.m.      **Women Leading with Resilience and Fortitude (Continued)**  
Lisa Gilbert, No-Nonsense Training Solutions

11:30 a.m.      **Conclude**

**Break and Door Prize Sponsors: BMO Wealth Management and Ceva**