

# 2009 Poultry Processor Workshop

May 13-14, 2009



Atlanta, Georgia  
Marriott Atlanta Downtown

## Top Priorities...Food Safety and Plant Efficiency

Sponsored by  
U.S. Poultry & Egg Association's



THE POULTRY & EGG  
INSTITUTE



Today's poultry industry is rapidly changing. Processing plant managers oversee many responsibilities and they must stay abreast of modifications

in government inspection programs, food safety issues, innovative processing techniques, and all other requirements necessary to run a successful poultry processing operation. USPOULTRY's Poultry & Egg Institute's **2009 Poultry Processor Workshop** will bring you up to date on the information and innovations needed to run a successful operation, while learning new efficient and effective ways to increase your company's bottom line, while maintaining optimum food safety standards.

Register early for this year's workshop. This seminar is a very valuable educational experience and it will give you the opportunity to discuss current issues and topics with other poultry processing professionals. You will benefit and your company will benefit. Sign-up today!

### IMPORTANT INFORMATION

The 2009 Poultry Processor Workshop begins with sign-in Tuesday, May 12, 5 - 7 p.m. at the Atlanta Marriott Downtown Hotel, Atlanta, Georgia. The program is scheduled Wednesday, 8:30 a.m. - 5 p.m. and Thursday 8:30 a.m. - Noon.

A block of rooms has been reserved until April 29, 2009, at the Atlanta Marriott Downtown Hotel, Atlanta, Georgia. We cannot assure our rate or availability after that date. The rate is \$139 single or double. Mention **USPOULTRY** when you call the hotel at 404.688.8600 to make your reservation.

### ENROLLMENT FEE:

\$150 USPOULTRY Member

\$300 Non-Member

Complimentary: University, Government, Press, Planning Committee

## PROGRAM HIGHLIGHTS

- What Customers and Consumers Want
  - a. Customer Expectations
  - b. Consumer Expectations
- Poultry Industry Overview
- The Changing Value of Yield
- Export Markets Update
  - a. Impact on U.S. Markets
  - b. Global Food Safety Initiative Auditing Standards
- FSIS Initiatives
  - a. FSIS Update
  - b. Poultry Industry Perspective
  - c. Addressing E.coli 0157:H7... A Beef Industry Case Study
- Salmonella ... Beyond The Basics
- Salmonella Intervention Strategies
- New Processing Technology



Southern hospitality – It is warmly embraced at the Atlanta Marriott Downtown, and taken to such gracious extremes that no guest can resist our charms. Marriott's style

and service are hallmarks here, from the 312 beautifully appointed guest rooms with Marriott's plush new bedding package to the 14,195 square feet of meeting space. From the moment you arrive your comfort will be our pleasure. The Atlanta Marriott Downtown is conveniently located within walking distance from AmericasMart, Centennial Olympic Park, Georgia World Congress Center and the new Georgia Aquarium. We are also within walking distance from the Georgia Dome, Philips Arena and CNN Center.



U.S. Poultry & Egg Association  
1530 Cooledge Road | Tucker, Georgia 30084-7303  
770.493.9401 | Fax 770.493.9257

PRSRST STD  
U.S. POSTAGE PAID  
TUCKER, GA  
PERMIT #14

## 2009 CALENDAR

Environmental Management Seminar  
March 4-5, 2009, Nashville, Tennessee  
Doubletree Hotel

Feed Mill Management Seminar  
March 11-12, 2009, Nashville, Tennessee  
Doubletree Hotel

Human Resources Seminar  
April 20-22, 2009, Myrtle Beach, South Carolina  
Hilton Myrtle Beach

National Breeders Roundtable  
May 7-8, 2009, St. Louis, Missouri  
Airport Marriott Hotel

Poultry Processor Workshop  
May 13-14, 2009, Atlanta, Georgia  
Marriott Atlanta Downtown

Financial Management Seminar  
June 22-24, 2009, Hilton Head, South Carolina  
Crowne Plaza Hotel

Hatchery-Breeder Clinic  
July 14-15, 2009, Atlanta, Georgia  
Sheraton Atlanta Hotel

Information Systems Seminar  
July 20-22, 2009, Destin, Florida  
Sandestin Golf & Beach Resort

Poultry Production & Health Seminar  
September 22-23, 2009, Memphis, Tennessee  
The Peabody Hotel

Poultry Protein & Fat Seminar  
October 8-9, 2009, Atlanta, Georgia  
Marriott Atlanta Downtown

Women's Leadership Conference  
October 22-23, 2009, Destin, Florida  
Hilton Sandestin

Grain Forecast and Economic Outlook Conference  
November 12, 2009, Atlanta, Georgia  
Airport Hilton Hotel

### POULTRY PROCESSOR WORKSHOP REGISTRATION FORM

Register online at [www.poultryegginstitute.org](http://www.poultryegginstitute.org).

Name (for badge) \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ Email \_\_\_\_\_

Choose Enrollment Type:

\$150 USPOULTRY Member

\$300 Non-Member

Complimentary: University,  
Government, Press

Please choose a payment option:

Credit Card:

VISA

MasterCard

Discover

AmEx

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name and address as it appears on billing statement \_\_\_\_\_

Check Enclosed (Make payable to U.S. Poultry & Egg Association)  Check here if you have special needs. Specify: \_\_\_\_\_

Cancellation Notice: Prior to one week = no charge / Within last week = half of enrollment fee / No show = entire enrollment fee. Mail completed form to: U.S. Poultry & Egg Association,  
1530 Cooledge Road, Tucker, GA 30084-7303 or fax to: 770.493.9257.