

# 2010 INFORMATION SYSTEMS SEMINAR



July 19 - 21, 2010  
Doubletree Hotel  
Nashville, Tennessee

Sponsored by  
U.S. Poultry & Egg Association's



USPOULTRY's Poultry & Egg Institute's *2010 Information Systems Seminar* will help keep your organization abreast of today's most advanced technology. The program was designed by industry information systems managers who know how essential it is to keep up with today's technology. Topics of discussion include: Company IS Profiles, Server Virtualization - A Cost Saving Option, and A "Lightening" Round comprised of topics and speakers giving a "quick fire" overview of their new technology!

Don't miss this valuable source of information exchange!

## IMPORTANT INFORMATION

The 2010 Information Systems Seminar begins with sign-in Sunday, July 18, 5 – 7 p.m. at the Doubletree Hotel, Nashville, Tennessee. The program is scheduled Monday, July 19 from 8:30 a.m. - Noon; Tuesday, July 20 from 8:30 a.m. – 3 p.m.; and Wednesday, July 21 from 8:30 - 11 a.m.

A block of rooms has been reserved until June 27, 2010, at the Doubletree Hotel, Nashville, Tennessee. We cannot assure our rate or availability after that date. The rate is \$129 single or double. Mention **USPOULTRY** when you call the hotel at 615.244.8200 to make your reservation or go to our web site [www.poultryegginstitute.org](http://www.poultryegginstitute.org) and click on the hotel reservation link.

## ENROLLMENT FEE:

\$150 USPOULTRY Member

\$300 Non-Member

\$ 75 University and Government

Complimentary: Students, Press and Planning Committee



The Doubletree Hotel Nashville in Downtown, Nashville, Tennessee invites you to experience the rich culture and heritage of "Music City USA" and the true meaning of southern hospitality. The hotel, located within walking distance of Tennessee's Capitol and the Nashville Convention Center, is only ten minutes from Nashville International Airport.

## PROGRAM HIGHLIGHTS

- Poultry Industry Strategic Review
- Physical Security: Access Control/Cameras
- Lightening Round... What's New in the IT Industry?
  1. Help Desk Software
  2. Business Intelligence Tools
  3. Mobile Applications
  4. Project Management Tools
  5. Open Source Software
- Server Virtualization - A Cost Saving Option
- An IT Open Forum... What Would You Like to Know?
- Global Food Safety Initiatives: How Food Safety Audit Initiatives Affect IT
- Project Management Tools and Techniques
- Company IS Profile
- Emerging Technology
- Roundtable Sessions

## ROUNDTABLE WORKSHOPS

One segment of the program has small breakouts. Two one-hour sessions allow you to participate in two different topics of discussion. Please number your first three choices of the topics listed below. Two will be assigned (first come, first served).

TOPIC	# TOPIC
1. Product Specification Systems/Labeling/Customer Supply Chain	
2. Business Continuity	
3. More Software . . . Less Administrators	
4. Mobile/Network Security	
5. Document Imaging/Workflow/Script Automation	
6. IT Training/User Training/E-Training	

**\*This is part of the registration form. Be sure to fill in your selections and mail or fax the ENTIRE page.**

# 2010 CALENDAR

**Feed Mill Management Seminar**  
 March 10 – 11, Nashville, Tennessee  
 Renaissance Hotel

**Environmental Management Seminar**  
 March 17 – 18, New Orleans, Louisiana  
 JW Marriott Hotel

**Human Resources Seminar**  
 April 26 – 28, Orange Beach, Alabama  
 Perdido Beach Resort

**National Breeders Roundtable**  
 May 6 – 7, St. Louis, Missouri  
 Airport Marriott Hotel

**Poultry Processor Workshop**  
 May 12 – 13, Atlanta, Georgia  
 Marriott Marquis

**Financial Management Seminar**  
 June 21 – 23, Destin, Florida  
 Sandestin Golf & Beach Resort

**Information Systems Seminar**  
 July 19 – 21, Nashville, Tennessee  
 Doubletree Hotel

**Women's Leadership Conference**  
 August 19 – 20, Orange Beach, Alabama  
 Perdido Beach Resort

**Poultry Production & Health Seminar**  
 September 21 – 22, Memphis, Tennessee  
 The Peabody Hotel

**Poultry Protein & Fat Seminar**  
 October 7 – 8, Nashville, Tennessee  
 Doubletree Hotel

**Grain Forecast and Economic Outlook Conference**  
 November 10, Atlanta, Georgia  
 Airport Hilton Hotel

**Air Cargo Seminars**  
 Dates TBD  
 Atlanta, Georgia  
 Miami, Florida  
 Chicago, Illinois

**Grower Relations Seminars**  
 TBA

**Hatchery-Breeder Clinic**  
 January 2011 - In conjunction with IPE

## INFORMATION SYSTEMS SEMINAR REGISTRATION FORM

Register online at [www.poultryegginstitute.org](http://www.poultryegginstitute.org).

Name (for badge) \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

### Choose Enrollment Type:

- \$150 USPOULTRY Member
- \$300 Non-Member
- \$ 75 University and Government
- Complimentary: Students, Press and Planning Committee

Please choose a payment option:

- Credit Card:  VISA  MasterCard  Discover  AmEx

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name and address as it appears on billing statement \_\_\_\_\_

Check Enclosed (Make payable to U.S. Poultry & Egg Association)  Check here if you have special needs. Specify: \_\_\_\_\_

Cancellation Notice: Prior to one week = no charge / Within last week = half of enrollment fee / No show = entire enrollment fee. Mail completed form to: U.S. Poultry & Egg Association, 1530 Coolidge Road, Tucker, GA 30084-7303 or fax to: 770.493.9257.



U.S. Poultry & Egg  
**ASSOCIATION**

U.S. Poultry & Egg Association  
 1530 Coolidge Road | Tucker, Georgia 30084-7303  
 770.493.9401 | Fax: 770.493.9257