

2009 Hatchery-Breeder Clinic

July 14-15, 2009



Atlanta, Georgia
Sheraton Downtown Hotel

A Good Start Leads to Increased Quality and Production!

Sponsored by
U.S. Poultry & Egg Association's



A successful poultry operation depends on many critical components. One of those components is the hatchery-breeder flock division. USPOULTRY's Poultry & Egg Institute's **2009 Hatchery-Breeder Clinic**, developed by hatchery-

breeder specialists, will update you on the latest technology, equipment and trends to enhance your knowledge of effective management techniques.

To stay up to date on **energy conservation in the hatchery and on the farm, brooding set-up, pullet uniformity**, and **many more topics**, attend this valuable seminar. Register early! Don't miss it!

IMPORTANT INFORMATION

The 2009 Hatchery-Breeder Clinic begins with sign-in Monday July 13, 5 - 7 p.m. at the Sheraton Atlanta Downtown Hotel, Atlanta, Georgia. The program is scheduled Tuesday, 8 a.m. - 5 p.m. and Wednesday 8:30 a.m. - Noon.

A block of rooms has been reserved until June 24, 2009, at the Sheraton Atlanta Downtown Hotel, Atlanta, Georgia. We cannot assure our rate or availability after that date. The rate is \$144 single or double. Mention **USPOULTRY** when you call the hotel at 404.659.6500 to make your reservation.

ENROLLMENT FEE:

\$150 USPOULTRY Member

\$300 Non-Member

Complimentary: University, Government, Press, Planning Committee

PROGRAM HIGHLIGHTS

- Poultry Industry Strategic Outlook
- Primary Breeder Trends
- Motivating Your Employees to Success
- Disease Report
- Energy Conservation on the Farm
- Energy Conservation in the Hatchery

TUESDAY AFTERNOON

Hatchery Session

- Adjusting Pull Times for Seasonal Changes and High Yield Birds
- Running an Efficient Hatchery ... Back to the Basics
- Keeping Chicks Comfortable from Hatch to Farm

Breeder Session

- Factors Affecting Pullet Uniformity
- Hen Mortality ... Case Studies
- Spiking Programs/Male Management
- Brooding Set-Up ... Getting Chicks Off to a Good Start



Enjoy a warm welcome to the Peach State at the Sheraton Atlanta Hotel. Stroll out our doors and find yourself in the heart of Georgia's capital city, just minutes

away from the Georgia World Congress Center; Georgia Aquarium, Philips Arena, Centennial Olympic Park and the Georgia Dome for exciting shopping, sports, dining and entertainment. Stay connected with the people who matter with cordless telephones and wireless High Speed Internet Access, available in each room for a discounted rate of \$5.95 per 25 hours. Parking is also discounted for the group at \$12.00 overnight. All the comforts of home await you when you enjoy our downtown neighborhood at the Sheraton Atlanta Hotel.



U.S. Poultry & Egg Association
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2009 CALENDAR

Environmental Management Seminar
March 4-5, 2009, Nashville, Tennessee
Doubletree Hotel

Feed Mill Management Seminar
March 11-12, 2009, Nashville, Tennessee
Doubletree Hotel

Human Resources Seminar
April 20-22, 2009, Myrtle Beach, South Carolina
Hilton Myrtle Beach

National Breeders Roundtable
May 7-8, 2009, St. Louis, Missouri
Airport Marriott Hotel

Poultry Processor Workshop
May 13-14, 2009, Atlanta, Georgia
Marriott Atlanta Downtown

Financial Management Seminar
June 22-24, 2009, Hilton Head, South Carolina
Crowne Plaza Hotel

Hatchery-Breeder Clinic
July 14-15, 2009, Atlanta, Georgia
Sheraton Atlanta Hotel

Information Systems Seminar
July 20-22, 2009, Destin, Florida
Sandestin Golf & Beach Resort

Poultry Production & Health Seminar
September 22-23, 2009, Memphis, Tennessee
The Peabody Hotel

Poultry Protein & Fat Seminar
October 8-9, 2009, Atlanta, Georgia
Marriott Atlanta Downtown

Women's Leadership Conference
October 22-23, 2009, Destin, Florida
Hilton Sandestin

Grain Forecast and Economic Outlook Conference
November 12, 2009, Atlanta, Georgia
Airport Hilton Hotel

HATCHERY-BREEDER CLINIC REGISTRATION FORM

Register online at www.poultryegginstitute.org

Name (for badge) _____ Title _____

Company _____

Address _____ City _____ State _____ ZIP _____

Phone () _____ Fax () _____ Email _____

Choose Enrollment Type:

\$150 USPOULTRY Member

\$300 Non-Member

Complimentary: University,
Government, Press

Please choose a payment option:

Credit Card:

VISA

MasterCard

Discover

AmEx

Card Number _____

Exp. Date _____

Name and address as it appears on billing statement _____

Check Enclosed (Make payable to U.S. Poultry & Egg Association)



Check here if you have special needs. Specify: _____

Cancellation Notice: Prior to one week = no charge / Within last week = half of enrollment fee / No show = entire enrollment fee. Mail completed form to: U.S. Poultry & Egg Association,
1530 Cooledge Road, Tucker, GA 30084-7303 or fax to: 770.493.9257.