

2010 FINANCIAL MANAGEMENT SEMINAR



June 21-23, 2010
Sandestin Golf and Beach Resort
Destin, Florida

Sponsored by
U.S. Poultry & Egg Association's



THE POULTRY & EGG
INSTITUTE

EARN UP TO 26 CPE CREDITS



U.S. Poultry & Egg Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education

on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Web site: www.nasba.org.

Fuel costs, tax changes, and bank lending trends all have a huge impact on poultry and egg companies' financial management. Couple these challenges with changing consumer trends and global economic factors, and you get a very complex role for financial managers. Learn new ways to share in your company's sustainability. Financial managers cannot face today's challenges with yesterday's knowledge. To stay up to date and ahead of the curve on the latest information, knowledge, and techniques attend USPOULTRY's Poultry & Egg Institute's *Financial Management Seminar*.

LEARNING OBJECTIVES:

- Learn how economic conditions, domestically and globally, will affect the industry's financials
- Learn how economic conditions, domestically and globally, will affect bank lending
- Recognize the impact that consumers changing eating habits can have on poultry industry business trends
- Learn which tax laws will affect your business plan

IMPORTANT INFORMATION

The 2010 Financial Management Seminar begins with sign-in Sunday, June 20, 5 – 7 p.m. at the Sandestin Golf and Beach Resort, Destin, Florida. The program is scheduled Monday, 8:30 a.m. – Noon; Tuesday, 8:30 a.m. – 4:15 p.m.; Wednesday, 8:30 – 11 a.m.

A block of rooms has been reserved until May 19, 2010, at the Sandestin Golf and Beach Resort, Destin, Florida. We cannot assure our rate or availability after that date. The rate is \$197 single or double. Mention **USPOULTRY** when you call the hotel at 850.267.8000 to make your reservation or go to our web site www.poultryegginstitute.org and click on the hotel reservation link.

Program Level - Basic; Delivery Method - Group Live; Advance Preparation - None Required; Prerequisites - None Required

Program Cancellation - U.S. Poultry & Egg Association reserves the right to cancel this seminar for any reason, including insufficient enrollment and acts of God. In such event, all registration fees will be refunded. All other costs incurred by the registrant for a cancelled seminar are the responsibility of the registrant.

Complaint Resolution Policy - All complaints are handled expediently and effectively. For complaints or refunds, please contact our office at 770.493.9401.

ENROLLMENT FEE:

\$150 USPOULTRY Member

\$300 Non-Member

\$ 75 University and Government

Complimentary: Students, Press and Planning Committee

PROGRAM HIGHLIGHTS

- Global Markets Outlook
- Tax Update
- Eat The Frog First: Get the Tough Things Done and the Rest is Easy
- Industry Review
- Economic Forecast
- Product Recall: Business Interruption and Crisis Management Planning
- Changing Eating Habits
- Legislative/Political Outlook
- Bank Lending Trends

ROUNDTABLE WORKSHOP

One segment of the program has small breakouts. Three one-hour sessions allow you to participate in three different topics of discussion. Please number your first four choices of the topics listed below. Three will be assigned (first come, first served).

TOPIC	# TOPIC
1. Reporting Requirements/IBNR	
2. Excel Tips for Accounting	
3. Insurance Trends	
4. Customer Deductions and Credit Management	
5. Product Costing	
6. Fraud Controls	
7. Live Production Accounting	
8. Turkey Industry Issues	
9. Egg Industry Issues	
10. AP Consolidation	
11. Loss Accounting and Business Interruption	
12. Price Risk Management/Hedging	
13. Agri Stats 101	
14. Inventory Controls	
15. Fleet Management	
16. Paperless Payroll Solutions	
17. Lean Manufacturing	

***This is part of the registration form. Be sure to fill in your selections and mail or fax the ENTIRE page.**

2010 CALENDAR

Feed Mill Management Seminar
 March 10 – 11, Nashville, Tennessee
 Renaissance Hotel

Environmental Management Seminar
 March 17 – 18, New Orleans, Louisiana
 JW Marriott Hotel

Human Resources Seminar
 April 26 – 28, National Breeders Roundtable
 May 6 – 7, St. Louis, Missouri
 Airport Marriott Hotel

Poultry Processor Workshop
 May 12 – 13, Atlanta, Georgia
 Marriott Marquis

Financial Management Seminar
 June 21 – 23, Destin, Florida
 Sandestin Golf & Beach Resort

Information Systems Seminar
 July 19 – 21, Nashville, Tennessee
 Doubletree Hotel

Women's Leadership Conference
 August 19 – 20, Orange Beach, Alabama
 Perdido Beach Resort

Poultry Production & Health Seminar
 September 21 – 22, Memphis, Tennessee
 The Peabody Hotel

Poultry Protein & Fat Seminar
 October 7 – 8, Nashville, Tennessee
 Doubletree Hotel

Grain Forecast and Economic Outlook Conference
 November 10, Atlanta, Georgia
 Airport Hilton Hotel

Air Cargo Seminars
 Dates TBD
 Atlanta, Georgia
 Miami, Florida
 Chicago, Illinois

Grower Relations Seminars
 TBA

Hatchery-Breeder Clinic
 January 2011 - In conjunction with IPE

FINANCIAL MANAGEMENT SEMINAR REGISTRATION FORM

Register online at www.poultryegginstitute.org.

Name (for badge) _____ Title _____

Company _____

Address _____ City _____ State _____ ZIP _____

Phone (_____) _____ Fax (_____) _____ Email _____

Choose Enrollment Type:

- \$150 USPOULTRY Member
- \$300 Non-Member
- \$ 75 University and Government
- Complimentary: Students, Press and Planning Committee

Please choose a payment option:

- Credit Card: VISA MasterCard Discover AmEx

Card Number _____ Exp. Date _____

Name and address as it appears on billing statement _____

Check Enclosed (Make payable to U.S. Poultry & Egg Association) Check here if you have special needs. Specify: _____

Cancellation Notice: Prior to one week = no charge / Within last week = half of enrollment fee / No show = entire enrollment fee. Mail completed form to: U.S. Poultry & Egg Association, 1530 Coolidge Road, Tucker, GA 30084-7303 or fax to: 770.493.9257.



U.S. Poultry & Egg
ASSOCIATION

U.S. Poultry & Egg Association
 1530 Coolidge Road | Tucker, Georgia 30084-7303
 770.493.9401 | Fax: 770.493.9257