

2009 Financial Management Seminar

June 22-24, 2009



Hilton Head, South Carolina
Crowne Plaza Beach Resort

Financial Outlook . . . Increasing Bottom Line Profits

EARN UP TO 20 CPE CREDITS

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U.S. Poultry & Egg Association's



THE POULTRY & EGG
INSTITUTE

Several economic dynamics affect profits within the poultry and egg industries, including tax laws, technology, labor, consumer behavior, and legislative change. Thus, the role of the financial manager has become increasingly multifaceted. USPOULTRY's Poultry & Egg Institute's **2009 Financial Management Seminar**, developed by poultry and egg industry financial professionals, will give you new and advanced tools to help increase your company's bottom line, while networking with other industry professionals.

Now more than ever, it is important to stay informed of today's economic environment. Register today!

IMPORTANT INFORMATION

The 2009 Financial Management Seminar begins with sign-in Sunday, June 21, 5 - 7 p.m. at the Crowne Plaza Beach Resort, Hilton Head, South Carolina.

The program is scheduled Monday, 8 - 11 a.m.; Tuesday, 8 a.m. - 4:30 p.m.; Wednesday, 8 - 11 a.m.

A block of rooms has been reserved until May 26, 2009, at the Crowne Plaza Beach Resort, Hilton Head, South Carolina. We cannot assure our rate or availability after that date. The rate is \$179 single or double. Mention booking code **EGG** when you call the hotel at 843.842.2400 or 800.334.1881 or go to www.cphiltonhead.com to make your reservation.

Program Level - Basic; Delivery Method - Group Live; Advance Preparation - None Required; Prerequisites - None Required

Program Cancellation - U.S. Poultry & Egg Association reserves the right to cancel this seminar for any reason, including insufficient enrollment and acts of God. In such event, all registration fees will be refunded. All other costs incurred by the registrant for a cancelled seminar are the responsibility of the registrant.

Complaint Resolution Policy - All complaints are handled expediently and effectively. For complaints or refunds, please contact our office at 770.493.9401.

ENROLLMENT FEE:

\$150 USPOULTRY Member

\$300 Non-Member

Complimentary: University, Government, Press, Planning Committee

PROGRAM HIGHLIGHTS

- Legislative/Political Update
- Economic Forecast - Domestic Issues
- Economic Forecast - Global Issues
- Industry Review
- Tax Update
- Managing Stress Through Humor
- Changing Eating Habits . . . Restaurant Trends
- Banking Environment Update/Lending Changes



ROUNDTABLE WORKSHOPS

One segment of the program has small breakouts. Three one-hour sessions allow you to participate in three different topics of discussion. Please number your first four choices of the topics listed below. Three will be assigned (first come, first served).

TOPIC	# TOPIC
1. Financial Report Changes	
2. Hedging 101	
3. Excel Tips for Accounting	
4. Insurance Trends	
5. Credit Management in Today's Economy	
6. Product Costing	
7. Internal Controls Best Management Practices	
8. Live Production Accounting Analysis	
9. Accounting Best Practices for Exporting	
10. Turkey Industry Issues	
11. Egg Industry Issues	
12. Egg Product Costing	

***This is part of the registration form. Be sure to fill in your selections and mail or fax the ENTIRE page.**



2009 CALENDAR

Environmental Management Seminar
March 4-5, 2009, Nashville, Tennessee
Doubletree Hotel

Feed Mill Management Seminar
March 11-12, 2009, Nashville, Tennessee
Doubletree Hotel

Human Resources Seminar
April 20-22, 2009, Myrtle Beach, South Carolina
Hilton Myrtle Beach

National Breeders Roundtable
May 7-8, 2009, St. Louis, Missouri
Airport Marriott Hotel

Poultry Processor Workshop
May 13-14, 2009, Atlanta, Georgia
Marriott Atlanta Downtown

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Crowne Plaza Hotel

Hatchery-Breeder Clinic
July 14-15, 2009, Atlanta, Georgia
Sheraton Atlanta Hotel

Information Systems Seminar
July 20-22, 2009, Destin, Florida
Sandestin Golf & Beach Resort

Poultry Production & Health Seminar
September 22-23, 2009, Memphis, Tennessee
The Peabody Hotel

Poultry Protein & Fat Seminar
October 8-9, 2009, Atlanta, Georgia
Marriott Atlanta Downtown

Women's Leadership Conference
October 22-23, 2009, Destin, Florida
Hilton Sandestin

Grain Forecast and Economic Outlook Conference
November 12, 2009, Atlanta, Georgia
Airport Hilton Hotel



U.S. Poultry & Egg Association
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FINANCIAL MANAGEMENT SEMINAR REGISTRATION FORM

Register online at www.poultryegginstitute.org.

Name (for badge) _____ Title _____
Company _____
Address _____ City _____ State _____ ZIP _____
Phone () _____ Fax () _____ Email _____

Choose Enrollment Type:
 \$150 USPOULTRY Member
 \$300 Non-Member
 Complimentary: University, Government, Press

Please choose a payment option:
Credit Card: VISA MasterCard Discover AmEx
Card Number _____ Exp. Date _____
Name and address as it appears on billing statement _____

Check Enclosed (Make payable to U.S. Poultry & Egg Association) Check here if you have special needs. Specify: _____
Cancellation Notice: Prior to one week = no charge / Within last week = half of enrollment fee / No show = entire enrollment fee. Mail completed form to: U.S. Poultry & Egg Association,
1530 Coolidge Road, Tucker, GA 30084-7303 or fax to: 770.493.9257.